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PATENT
Attorney Docket No.: 020375-050200US

TOWNSEND and TOWNSEND and CREW LLP

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Steven L. VanFleet, et al.

Application No.: 10/825,960

Filed: April 16, 2004

For: METHODS AND SYSTEMS FOR
PRIVATE LABEL TRANSACTION
PROCESSING

Customer No.: 20350

Confirmation No. 8212

Examiner: Bruce I. Ebersman

Technology Center/Art Unit: 3691

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Commissioner:

In response to the Office Action mailed December 31, 2008, please enter the
following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 11 of this paper.